



DANCEAFRICA CHICAGO™

RC 2024 BIRTH

SPONSORSHIP PACKET

Dear Friends of Muntu,

Whether it's in the beat of the drums, the colorful costumes, or the powerful expression through movement, one thing's for sure: When you leave **DanceAfrica Chicago**, you'll be touched, moved, and inspired! In fact, for the past three years, **Chicagoans have witnessed history in the making through DanceAfrica Chicago**. More than 2,000 audience members of virtually all walks of life, have witnessed the rich, powerful, and impactful legacy of African people; portrayed through the powerful idiom of dance.

But for most Chicagoans, this comes as no surprise. Why? Because for **52 years**, Muntu has led our city in keeping the **African diaspora alive** on a regional, state, national and international level. **Founded in 1972**, Muntu Dance Theatre is **one of the oldest Black dance companies in the nation**. Muntu Dance Theatre has presented authentic and innovative interpretations of contemporary and classical African and African-American dance, music, and folklore in Chicago and around the world.

One of Muntu's cornerstone programs, a staple in the **Chicago community**, is **Muntu's Arts for Community Empowerment (ACE) Program**, which started in 1993, **ACE has served more than 10,000 youth and adults in the Chicagoland area**. The ACE Program leverages the power of African dance, music, and folklore to activate personal agency within participants, cultivate positive self-expression, deepen cultural connectedness, and enhance academic learning through authentic artistic engagement and mentorship. ACE participants gain confidence and develop critical life skills that directly translate into better performance in school, from attendance to academics and general well-being. In keeping with the above program and excellence, Muntu Dance Theatre will celebrate its 52nd Anniversary Season with its' Third Annual DanceAfrica Chicago Festival.

DanceAfrica Chicago is a **weekend-long festival of African and African-American excellence in dance, music, and folklore**. This year's festival will include our DanceAfrica Chicago **Concert on October 26th** at Kennedy King College and our DanceAfrica **Dance & Drum Conference on October 27th** at Barbara Sizemore Academy. To describe this year's festival as "exciting" is an understatement! These events will highlight **Muntu Dance Theatre**, Chicago's **Joel Hall Dancers**, **Djapo Cultural Arts Institute**, **Keya Trammell**, **Diadie Bathily**, **Idy Ciss**, as well as other guest artists and instructors.

We believe that such an undertaking is **only as successful as the teamwork and contributions from our partners**. **We invite you to join us as a sponsor of our DanceAfrica Chicago weekend of events**. Sponsorship levels ranging from \$2,500 to \$20,000. This year, our goal is to host 1,500 audience members, and your sponsorship will ensure that Muntu is able to adequately meet the needs of operational and staffing costs for DanceAfrica Chicago. We have attached a list of sponsorship levels and perks for your perusal. Also, **we encourage you to share our sponsorship opportunities with your family, friends and colleagues**.

And remember, your contribution is tax deductible, so you will receive a receipt for your partnership and public acknowledgement where applicable.

As you look through the attachments, it is our hope that you **"take a miniature journey"** into the enduring, enchanting, and empowering world of the **African and African-American story, a story full of tradition, trials, and triumphs**. And as you do, you'll see the importance and value of your sponsorship. If you have any further questions, please feel free to call Sekou Conde at 773.241.6080 or email Sekou@muntu.com. We thank you in advance for your time and look forward to hearing from you soon.

Sincerely,

Sekou "Tepaka Lunda" Conde
Executive Director



2024 DANCEAFRICA CHICAGO CONCERT LINEUP

**MUNTU
DANCE
THEATRE**



JOEL HALL DANCERS

**DJAPO CULTURAL
ARTS INSTITUTE**



KEYA TRAMMELL (SINGER)

AND MORE!

2024 DANCEAFRICA CHICAGO CONFERENCE TEACHERS



**DIADIE
BATHILY**



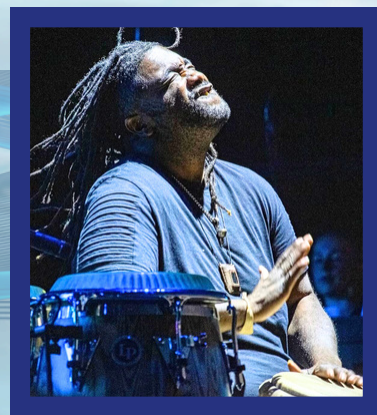
**DONETTA
"LIL BIT" JACKSON**



**IDY
CISS**



**TALISE
CAMPBELL**



**WEEDIE
BRAIMAH**

**AND TEACHERS FROM MUNTU DANCE THEATRE
& JOEL HALL DANCERS!**

<p><i>Diamond Sponsor</i> \$20,000</p>	<ul style="list-style-type: none"> • Full-page ad in the Program Book • Company Name Mentioned in Closing Remarks of Performance as a Top-Tier Diamond Sponsor • Prominent Placement of Logo in all DanceAfrica Chicago Promotional Materials as a Diamond Sponsor • Invitation to Private Dress Rehearsal • 12 Tickets (Including 6 VIP Seats) • 10 Dance/Drum Conference Tickets • Company Name & Logo Displayed on Signage at Concert • Company Name & Logo Displayed on Muntu Dance Theatre's Website, E-blast, & Social Media for a Year • One 30 Minute Performance for Your Business (Locally)
<p><i>Platinum Sponsor</i> \$15,000</p>	<ul style="list-style-type: none"> • Half-page ad in the Program Book • Company Name Mentioned in Closing Remarks of Performance as a Platinum Sponsor • Prominent Placement of Logo in all DanceAfrica Chicago Promotional Materials as a Platinum Sponsor • Invitation to Private Dress Rehearsal • 8 Tickets (Including 4 VIP Seats) • 8 Dance/Drum Conference Tickets • Company Name & Logo Displayed on Signage at Concert • Company Name & Logo Displayed on Muntu Dance Theatre's Website, E-blast, & Social Media for a Year
<p><i>Gold Sponsor</i> \$10,000</p>	<ul style="list-style-type: none"> • Quarter-page ad in the Program Book • Company Name Mentioned in Closing Remarks of Performance as a Gold Sponsor • Prominent Placement of Logo in all DanceAfrica Chicago Promotional Materials as a Gold Sponsor • 4 Tickets (Including 2 VIP Seats) • 6 Dance/Drum Conference Tickets • Company Name & Logo Displayed on Muntu Dance Theatre's Website, E-blast, & Social Media for a Year
<p><i>Silver Sponsor</i> \$7,500</p>	<ul style="list-style-type: none"> • Company Name Mentioned in Closing Remarks of Performance as a Silver Sponsor • Prominent Placement of Logo in all DanceAfrica Chicago Promotional Materials and Program Book as a Silver Sponsor • 4 Tickets • 4 Dance/Drum Conference Tickets • Company Name & Logo Displayed on Muntu Dance Theatre's Website, E-blast, & Social Media for a Year
<p><i>Bronze Sponsor</i> \$2,500 - \$5,000</p>	<ul style="list-style-type: none"> • Company Name Mentioned in Closing Remarks of Performance as a Bronze Sponsor • Prominent Placement of Logo in all DanceAfrica Chicago Promotional Materials and Program Book as a Bronze Sponsor • 2 Tickets • 2 Dance/Drum Conference Tickets • Company Name & Logo Displayed on Muntu Dance Theatre's Website

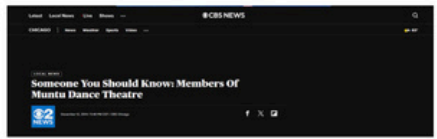
PRESS COVERAGE & SOCIAL/DIGITAL LANDSCAPE



Muntu Dance pulls people together with powerful As'e show



By Laura Melnick Chicago Tribune
It's hard to argue when you're dancing — or singing or drumming, for that matter.



More from CBS News

50 MUNTU DANCE THEATRE PRESS COVERAGE



In Motion: Muntu Dance Theatre celebrates the African diaspora through dance, music, and folklore

July 26, 2022



Support Muntu Dance Theatre Donate Now!

Muntu Dance Theatre of Chicago



Social & Digital Landscape

10K Followers

6.6K Followers

228 Subscribers

Email: 4,552 Subscribers

For Sponsorship Opportunities, Please Visit our Website at WWW.MUNTU.COM

Your financial partnership in Muntu Dance Theatre will help us to continue to preserve and present the African aesthetic and its influence on world culture, through the education and professional presentation of dance, music, and folklore.

For 52 years, Muntu's professional dancers, musicians, and administrators have served as teachers, mentors, and culture bearers for all peoples, proudly stewarding the legacy of African and African-American artistic excellence here in Chicago and around the world. We are grateful for the support of our village!

THANK YOU FOR YOUR CONSIDERATION!

If you have any questions about Muntu Dance Theatre's DanceAfrica Chicago, or any of our programming, please contact us at:

1809 East 71st Street, Suite 203 | Chicago, IL 60649
Info@muntu.com | 773-241-6080 | www.muntu.com



Save The Date:

DanceAfrica Chicago Concert

Saturday, October 26th, 2024

Time: 7:30pm

Location: Kennedy King College
740 West 63rd Street, Chicago, IL



DanceAfrica Chicago Conference

Sunday, October 27th, 2024

Time: 11:00am-7:00pm

Location: BSCIS Barbara Sizemore Academy
6547 S Stewart Ave, Chicago, IL 60621



Donations To Muntu Dance Theatre
Are Also Welcomed at
WWW.MUNTU.COM

DANCEAFRICA CHICAGO



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AND AFFILIATES



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DOROTHY DONNELLEY
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FOUNDATION



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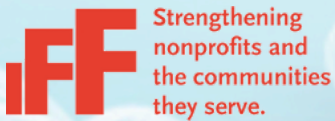


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IFF
Strengthening
nonprofits and
the communities
they serve.



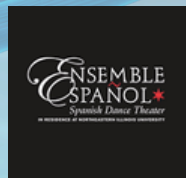
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CULTURAL ARTS INSTITUTE



JH
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FOUNDATION
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ENSEMBLE
SPANOL
Spanish Dance Theater
A MEMBER OF INTERNATIONAL DANCE UNIVERSITY



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